Profile Run

COMPANY
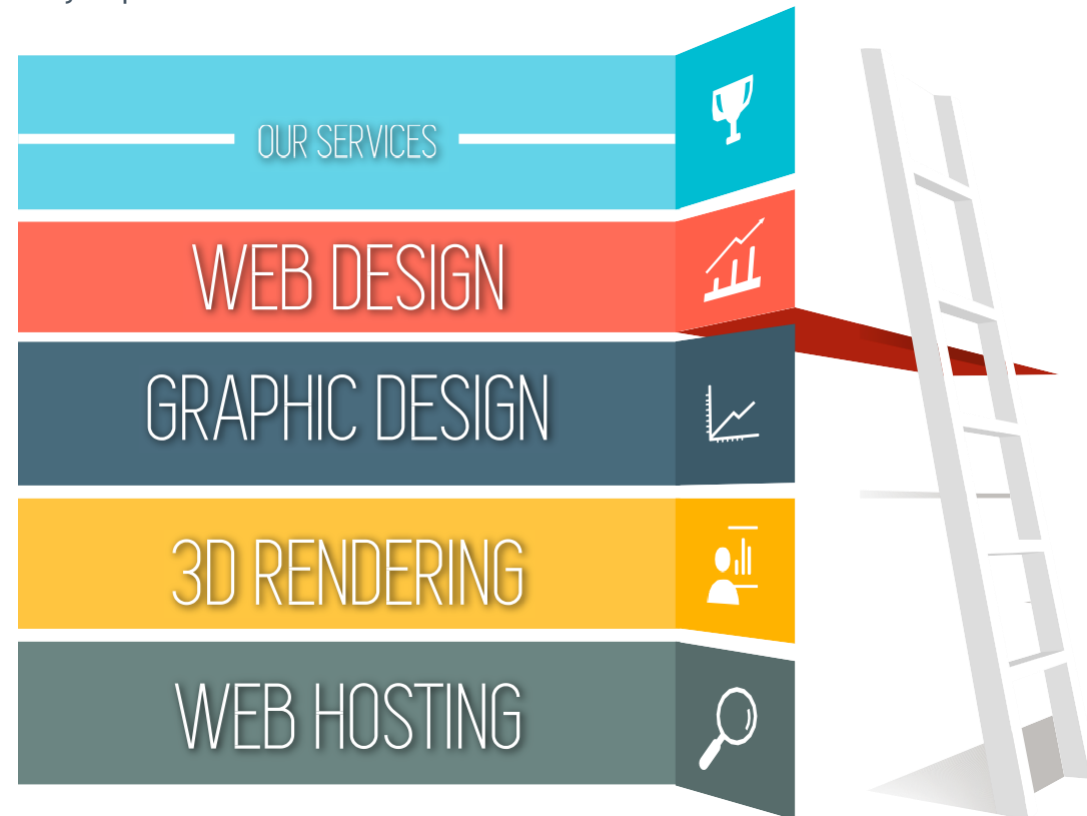# PROFILE

WELCOME
To
Profile Run

HELLO

Profile Run is a top information technology and web design company in India that provides information technology services and solutions, products and services using ultra-modern technologies.

We provide timely business information solutions. Our capacities involve web design & hosting, virtual tours development, software development, wireless technology, enterprise networking solutions, enterprise management, integration security technology, business intelligence, strategic delivery capabilities and a host of other IT related services.

We also provide Strategic Business Trainings in Sales, Customer Care as well as Direct Sales Concept.

To us motivation is a key component in our sales trainings and we firmly ground our trainings on this principle.

OUR SERVICES

WEB DESIGN

GRAPHIC DESIGN

3D RENDERING

WEB HOSTING

To be the IT Company of choice in by providingquality service and timely solutions through professional delivery of services such as website development, virtual tours, creative graphic services, search engine optimisation, software development, IT consultancy, among others.

MISSION

To be the company of choice in the provision of quality information technology services and timely solutions

VISION

SERVICES

Web Design

Whether clean and simple or bold and interactive, every design element, illustration or digital piece produced from our agency is distinctive and handmade.

Best standards and practices

We always use industry best standards and practices with focus on 6 main areas:

o Usability

o Speed

o User friendliness

o Security

o Responsiveness

o Eye catching design

Best standards and practices

At Conquest Capital Ltd, we do not just design to complete your web design project. As outstanding web designers in Kenya, we plan and execute your website with great precision. We use all tools possible including:

o Cascading Style Sheets (CSS) to make your website have a great look

o Photoshop to ensure your images and graphics are crispy

o High quality images with rights to give your website an exciting look

o A content management system - to help you manage content

o A mobile/responsive website for easy mobile viewing

o Search engine optimization for your business to be found, leading to sales

o Online payments to enable you to get paid online by your clients

o Newsletters design

o Important tools such as:

o Language translator

o Foreign currency converter

o Loans calculator

o Opinion polls

o Frequently asked questions (FAQs)

o Online application forms

o Google Analytics

o Google Maps

Types of websites

At Conquest Capital Limited, attention to details is one of the aspects that make us tick. Among the different websites we develop include:

• Corporate for both the big boys and SMEs

• E-commerce

• Personal or biography

• Educational

• Religious

• Non-governmental Organisations

• Other categories custom-made just for you

Products

Web Application / Software

List of Products

- o Hospital Management System
- o Ecommerce portal (single vendor) + admin panel
- o Ecommerce portal (multiple vendor) + admin panel
- o News portal with admin panel
- o Point of sales system (POS)
- o POS system for restaurants
- o Hotel Management System
- o Institute Management System
- o MLM software
- o Online exam web portal + admin panel
- o Loan Management System
- o **Matrimonial web**

portal + admin panel

- o **Courier and Logistics Management System**
- o **Real Estate management system**
- o **School Management System**
- o **Online car booking system with front-end website**
- o **Pharmacy Management software**
- o **School management system**
- o **Sales CRM web application**
- o **Car rental frontend portal + admin panel**
- o **Crowdfunding Platform**
- o **Online Game**
- o **Nidhi Software – DDS, RD, FD, Loan**
- o **Investment Management Platform**
- o **Institute Office Management System**
- o **Classified Ads**
- o **Grocery Store and Food eCommerce**
- o **Online Courier And Parcel Tracking Platform**
- o **Vehicle Management & Booking System**
- o **Sales, Purchase and Invoicing Solution**
- o **Real Estate Agency Portal**

Target Clients

As the go-to virtual tour experts in Kenya, we help you sell faster, smarter, and with the least pain! The virtual tour technology is ideal for:

o Hotels, lodges and restaurants to sell food and accommodation

o Tourist attraction sites for parks, conservancies and others

o Cultural and heritage centres

o Real estate to sell houses online faster

o Architects to showcase their work

o Government for launching and visual documentations projects such water, housing, launch of buildings, agriculture, infrastructure

o County governments to showcase:

o Investment opportunities

o Tourist attraction sites

o County projects

o Universities, schools and other educational institutions

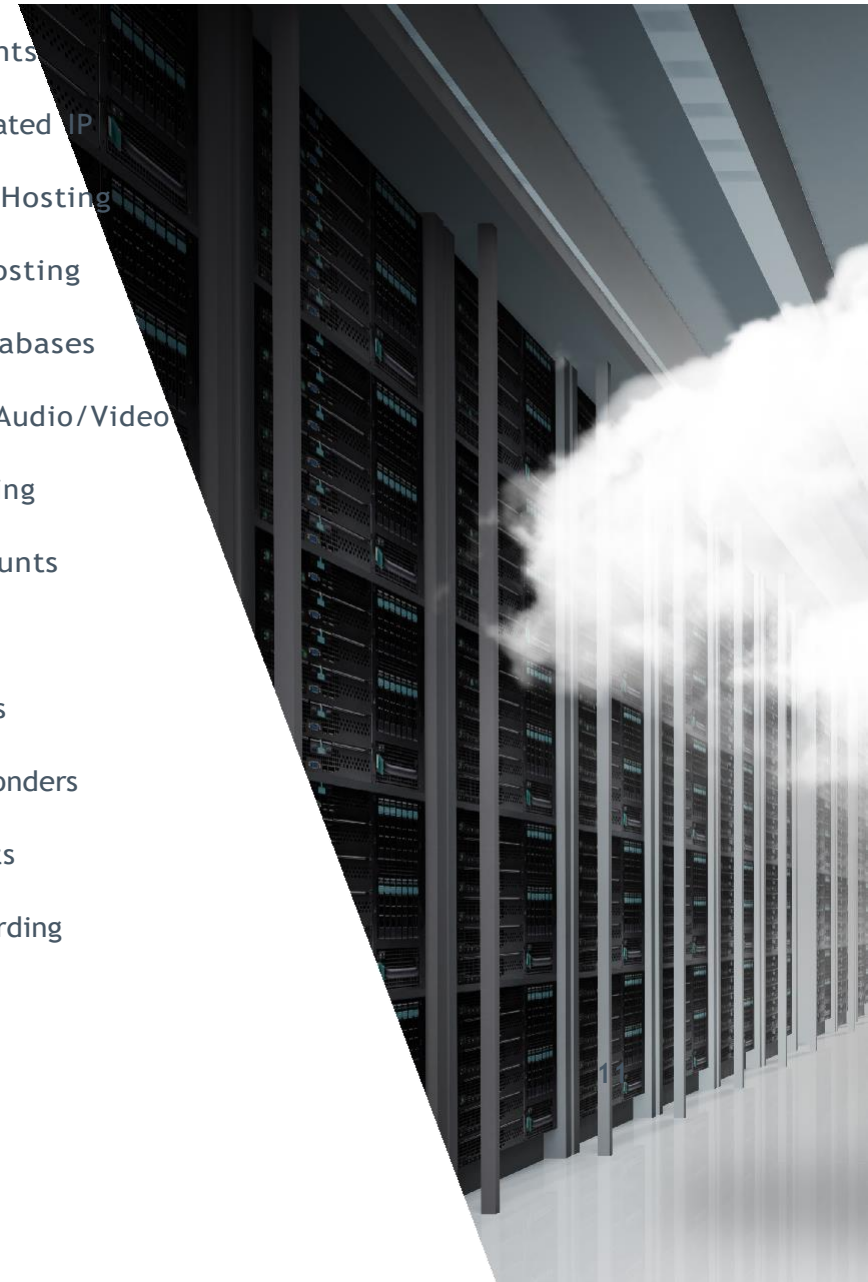o Wedding grounds

o Shopping malls

Benefits of Virtual Tours

Below are fun and money facts about the 360 virtual tours.

1. Increased revenue as virtual tours emotionally connect with your clients

2. The virtual tours can be used on various platforms such as websites and TV screens for launches

3. Virtual tours give tourists a "WOW" effect and will greatly impress users.

4. Visual documentation of projects.

5. It is the perfect self-explanatory and showcasing tool for different projects.

6. Virtual tours give confidence to clients, as they will be able to view the places being showcased before actually visiting them.

7. A compelling use of virtual technology will keep visitors on your website, and will also keep them coming back as 75% of those surveyed, visited 3 to 4 web sites before making their choice.

8. 80% of consumers search for information online, thus easy decision-making in choosing or convincing users

9. Easier promotion of cultural and heritage tourism, general tourism, more sales for hotels, real estate

10. Virtual tours can be used to attract more investors as they are able so view investment opportunities

Our services include:

o   Unlimited web hosting

o   Limited web hosting

o   E-commerce web hosting

o   24/7/365 Support

o   99.9% Uptime Guarantee

o   Addon/Parked Domains

o   Anonymous FTP

o   FTP Accounts

o   Free Dedicated IP

o   Wordpress Hosting

o   JOOMLA Hosting

o   MySQL Databases

o   Streaming Audio/Video

o   Email Hosting

o   POP3 Accounts

o   Web Mail

o   E-mail Alias

o   Auto Responders

o   Mailing Lists

o   Mail Forwarding

Search Engine Optimization

Would you like to make more sells online? An amazing, eye-catching website that cannot sell is like a beautiful car that cannot move. After developing for you an amazing website, your clients now need to find you.

Our Search Engine Optimization services in Kenya will help clients to find you, and consequently push up your sales. The more people can find you online, the more chances you have in increasing sales.

Among the activities we carry our include:

On Page SEO

As we develop your responsive website, we have search engines in mind. From links to images, we ensure that we have optimized your website for Google and other search engines.

Off Page SEO

Besides having an optimized website to achieve good rankings, off-page SEO are activities done outside your website to push traffic to your website. These include social media and blogging.

Local SEO

Do you have a physical store and want more customers to enter your door? Conquest Capital Ltd will optimize your website for Local SEO so that you win more customers than your local competitors.

Google SEO

Google is the biggest search engine. We strategize and help you work with the Google search engine to get higher ranking when it comes to results.

Keyword Research

Everything on the web starts with a keyword and we will do a thorough keyword research to identify your winning keywords that can get you more traffic and business.

Ranking Reports

On a monthly basis you will be given reports on how your web site ranks on major search engines.

Progress Reports

Status updates on a monthly basis that indicate the progress of your SEO campaign.

SEO Strategy

Our first step after you choose one of our packages is to design a unique SEO strategy based on your requirements. The strategy will include all targets and milestones for both the short & long term.

22.02.35.2

Software development

Transformation of a great innovative idea into a profitable product is challenging. Conquest Capital takes care of all aspects of the product development cycle including R & D, prototyping, development, testing, maintenance, and support. Depending on the area of application, we adapt software products to multiple platforms, devices, and databases.

Among the software we develop include:

o Monitoring and evaluation tools

o Responsive mobile applications

o Other custom software

Mobile Apps

Mobile marketing is about promoting your business through all available mobile channels and this includes mobile friendly websites and the various mobile markets.

More and more people are using their mobile to make purchasing decisions and having a mobile website is a must. Many people are looking for information using their mobiles and statistics show that if they visit a website that is not mobile optimised; they exit and never visit again. As Google mentioned in one of their latest surveys about mobile: mobile marketing isn't an option but it's an imperative for every business.

o Additional revenue from selling the app (if you choose to sell the app)

o More subscribers

o More social followers

Profile Run

**Indrapuri , Bhopal
| P.O. Box 462023,
Madhya Pradesh(MP), India**

**Tel: +91 755 35849000| Cell
phone: +91 7000943596, 0755-3584900
Website www.profilerun.com Email info@profilerun.com**